Reflecting on the Past, Success Through Collaborative Implementation, and Transitioning into the Next Administration
Session Experts

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YOU!
the National Ocean Policy is:

27 Federal entities
9 Priority Objectives
2 Ocean Plans
213 federal actions
270 days engaging*

*author’s estimate
Executive Order 13547

Final Recommendations
Of The
Interagency Ocean Policy
Task Force
July 19, 2010

For Immediate Release
June 12, 2009

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES
SUBJECT: NATIONAL POLICY FOR THE OCEANS, OUR COASTS, AND THE GREAT LAKES
Nine Priority Objectives

1. Ecosystem-based management
2. Coastal and marine spatial planning
3. Inform decisions and improve understanding
4. Coordinate and support
5. Resiliency and adaptation to climate change and ocean acidification
6. Regional ecosystem protection and restoration
7. Water quality and sustainable practices on land
8. Changing conditions in the Arctic
9. Ocean, coastal and Great Lakes observations, mapping and infrastructure
Implementation!
Threats to the National Ocean Policy

★ Vulnerable as created via Executive Order

★ Some House Republicans see it as bureaucratic overreach

★ No dedicated $$
Meet the new boss, same as the old boss
WHEN I'M SECRETARY OF INTERIOR, YOU ENVIRONMENTAL EXTREMISTS ARE GONNA' TOE THE LINE!
National Ocean Policy
Grassroots drivers under a Trump Administration
Supporting a Regional Approach

- West Coast Governors’ Alliance on Ocean Health Est. 2006
- Council of Great Lakes Governors Est. 1983
- Northeast Regional Ocean Council Est. 2005
- Mid-Atlantic Regional Council on the Ocean Est. 2009
- Governors’ South Atlantic Alliance Est. 2009
- Caribbean Regional Ocean Partnership Est. 2012
- Pacific Islands Regional Ocean Partnership Est. 2012
- Gulf of Mexico Alliance Est. 2004
The Coastal Recreation & Tourism Economy

- Billions of dollars in economic impacts
- Largest ocean sector by far
- Social and cultural values
- Framing natural resource protection
Building the coastal conservation constituency
Lessons Learned

Challenges
- NOP seen as partisan initiative
- No legislative mandate
- Very limited funding
- Public engagement is modest
- New Administration

Opportunities
- Foundation built in many regions
- Data portals to improve decisions
- Show value of Regional Ocean Plans
- Flexibility to address regional priorities
- Forum to bring stakeholders together
Don’t you know that there is no ocean here?
Our life depends on the ocean.
Life As We Know it Cannot Exist Without the Ocean

Three out of every four breaths you take comes from the ocean

Food we eat

Our weather

90% of our fresh water comes from the ocean
Headwaters for both the Atlantic and Pacific Ocean
Colorado River to Gulf of California
Streams and rivers that converge into the Mississippi and to the Gulf of Mexico.
Ocean Leadership
Training and Community Outreach

Community Events

Ocean Rangers and Ocean Ambassadors
Boulder Creek, A Waterkeeper Alliance Affiliate

Voice of the Creek
A community oriented blog sharing knowledge and building awareness on watershed issues.

Boots Geo caching
'Boot' not 'Boat' monitoring of key watershed locations.

Water Quality Attention
Building on existing programs to anticipate, understand and develop programs for emerging contaminants.
Sharing Water Concerns with Legislative Leaders
Inland Ocean Movement

1st Honorary Inland Ocean Community In the United States

COCO is NOAA’s official Inland Ocean Partner

Ocean Chapters

GREAT LAKES OCEAN COALITION

PRAIRIE OCEAN COALITION

UTAH OCEAN COALITION
HOW CAN WE SUPPORT THE NATIONAL OCEAN POLICY?

STARTS WITH LOCAL COMMUNITY EDUCATION AND ACTION

3. INFORM DECISIONS AND IMPROVE UNDERSTANDING - INCREASE KNOWLEDGE TO CONTINUALLY INFORM AND IMPROVE MANAGEMENT AND POLICY DECISIONS AND THE CAPACITY TO RESPOND TO CHANGE AND CHALLENGES. BETTER EDUCATE THE PUBLIC THROUGH FORMAL AND INFORMAL PROGRAMS ABOUT THE OCEAN, OUR COASTS, AND THE GREAT LAKES.

6. REGIONAL ECOSYSTEM PROTECTION AND RESTORATION - ESTABLISH AND IMPLEMENT AN INTEGRATED ECOSYSTEM PROTECTION AND RESTORATION STRATEGY THAT IS SCIENCE-BASED AND ALIGNS CONSERVATION AND RESTORATION GOALS AT THE FEDERAL, STATE, TRIBAL, LOCAL AND REGIONAL LEVELS.

7. WATER QUALITY AND SUSTAINABLE PRACTICES ON LAND - ENHANCE WATER QUALITY IN THE OCEAN, ALONG OUR COASTS, AND IN THE GREAT LAKES BY PROMOTING AND IMPLEMENTING SUSTAINABLE PRACTICES ON LAND.
Let's Save Oceans from a Mile High
It's All Downstream From Here
Colorado Ocean Coalition

Saving Oceans from a Mile High

ColoradoOcean.org
The concept of global warming was created by and for the Chinese in order to make U.S. manufacturing non-competitive.
Ocean Planning Through the Transition: Changing Focus for a New Administration

Jennifer Felt
Ocean Campaign Director
Conservation Law Foundation

28 November 2016
Who is Conservation Law Foundation?

Started in 1966, we are a non profit organization that forges lasting solutions to New England’s most critical environmental challenges.

We use the law, science, policymaking, and market solutions to defend environmental protections, create new ones and take on powerful opponents.
CLF is a regional environmental advocacy organization that has offices in each state.
Core CLF Program Areas

- Clean Energy and Climate Change
- Clean Water
- People and Communities
- Oceans
National Ocean Policy and Ocean Planning
CLF Ocean Planning Goals

- Science Based
- Stakeholder Engagement
- Conservation Outcomes
- Effective Decision Making
How To Reach These Goals

- Science Based: Data Portal, Funding, EBM Workgroup
- Stakeholder Engagement: NEOAN
- Conservation Outcomes: IEA’s
- Effective Decision Making: Interagency Coordination
Reaching Goals Through Transition

- Regional and State Effort
  - Bottom up
  - CLF is well positioned for region and state level issues
- Reframing Ocean Planning
  - Blue Economy
  - Hazard Mitigation
  - Infrastructure
  - Government Efficiency
- Find and Highlight successes
CLF Has Been Here Before...

Transitions Don’t Have to Dictate Outcomes
Thank You!
We’re Stronger Together: Coalition Building and Stakeholder Engagement in Ocean Advocacy

Jenna Valente
Healthy Oceans Coalition Coordinator
American Littoral Society
who are we?
where we work
Coalition Building and Stakeholder Engagement

giving the regions a voice
But how?

✘ Workshops
✘ Trainings
✘ Fly-ins
Advocate
(n.) a person who speaks or writes in support or defense of a person or cause
what does the future hold?
thank you!

You can find me at:
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National Ocean Policy
Grab a coffee, or clam, and Discuss!
Questions & Contemplation

- What are the immediate challenges and opportunities for your work?
- How do we defend the ocean and coastal agenda moving forward?
- Can we get past defense mode to advance conservation? If so, how?
Questions & Contemplation

- The hallmark of Republican governments is “smaller” government, which means tightened funding & less regulation. What does that mean for us?
- What do YOU want to know? What is most on your mind right now?
- What changes do you expect at the local and regional scale?
thank you!

www.HealthyOceansCoalition.org
Twitter/natloceanpolicy
facebook/nationaloceanpolicy