Restore America's Estuaries
Bridging the funding gap
Understand and access private capital for coastal restoration projects

Presented by:
Dr. Ben Guillon, CFA
Chief Investment Officer
Who is providing private capital for restoration projects?

How do you get it?
- Non Profits
- Foundations
- High Net Worth Individuals
- Family Offices
- Traditional Investment Funds
- Impact Investment Funds
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<th>Impact</th>
<th>Low</th>
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<td>Non Profit Foundation</td>
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<td>High Returns</td>
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<td>Impact Investment Fund Family Office</td>
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<td>Financial Returns</td>
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<td>High Net Worth Individuals</td>
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<td>Traditional Investment Fund</td>
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<td>Project Related Investments</td>
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<td>Mission Related Investments</td>
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<td>Traditional Investments</td>
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- HNWI usually don’t have a strategy
- Organizations usually do have:
  - Investment Criteria / Strategy
  - Theory of Change
  - Strategic Plans
Information to look for:

- Type of Capital (grant, PRI, MRI, Equity, Debt)
- Type of Projects
- Geographies
- Size
- Lead / Co-invest / Grant Leverage
- Impact Investments have the capacity to:
  - Be catalytic
  - Bring additional resources both financial and intellectual
  - Bring structure and rigor to project management
Breuner Marsh Restoration
Massive Clean-up, Planning, Design and Restoration Effort
Local Public Funding
State and Federal Public Funding
Grants
Private Capital from impact mitigation
- How to grow private investment
  - Clear drivers of cash flow
  - Experienced teams with track record
  - Collateral / Downside protection
  - Liquidity / Exit Strategy
  - Clear regulatory framework
  - Recognized impact measures
Specialized advisers for impact investors

- Conservation Investment Management
- Arabella Advisors
- Cambridge Associates
- Confluence Philanthropy

Limited number of advisors for project developers – Usually non-profit organizations
Questions?

Dr. Ben Guillon, CFA

Cell: (202) 680-8731
Email: guillon@wra-ca.com

Stay connected

https://www.linkedin.com/in/benguillon