STATE COASTAL MANAGEMENT PROGRAMS

Deliver Regional Community Resilience Through the Gulf of Mexico Alliance
Millions of Americans work and play on our nation’s coast

*However, life can be disrupted by frequent storms and natural disasters...*
The Coastal Zone Management Act (CZMA)

- A strong Federal and state tool
- CZMA puts the state in the driver’s seat to decide how to manage its own coast and region.
- CZMA allows states to be flexible in managing our coast and address problems at a regional level.
What is GOMA?

- Organized to benefit the states in the region
- Governed by the 5 Gulf States
- Addresses issues identified by 5 Gulf States
- State agencies, federal agencies, NGOs, academia, businesses

GULF OF MEXICO ALLIANCE MANAGEMENT

Alabama    Florida    Louisiana    Mississippi    Texas

Federal Agencies, Academia, NGOs, and Business Advisors

PRIORITY ISSUES

Community Resilience    Education & Engagement
Ecosystems Assessment    Data & Monitoring
Habitat Resources        Water Resources
Wildlife & Fisheries
# GOMA Partners

## GULF STATES

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<th>Alabama</th>
<th>Florida</th>
<th>Louisiana</th>
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Plus academia from each state:
- State Universities
- Research Institutes
- National Estuarine Research Reserves
- National Estuary Programs
- Sea Grants
The Gulf of Mexico

Vital economic engine for the nation:

- 8.3 million jobs
- 78% of total U.S. Shrimp Landings
- 62% of U.S. Oyster Landings
- 7th in global Gross Domestic Product
- 50% of the nation’s trade tonnage
- >50% of National Oil & Gas Production
- ~50% of National Refinery Capacity

The population of the Gulf Region increased by 109% since 1970

$359 billion in wages

8% of the jobs are in tourism & recreation
Healthy Ecosystems + Resilient Communities = Healthy Economies

- Economy in the Gulf region is dependent on a healthy ecosystem and resilient communities.

- If not properly balanced, a thriving Gulf Coast economy can present challenges to ecosystems and their natural functions.
Regional Challenges = Priorities

- Improving **data** access and baseline monitoring
- Increasing stewardship through **education and engagement**
- Improving the health of **wildlife and fisheries**
- Improving quality of our **water resources**
- Increasing **habitat resources**
- Enhancing **coastal resilience**
Why Were We Formed?

GOMA Mission: 

to enhance the ecological resiliency and economic health of the Gulf of Mexico through increased regional collaboration.

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<td>Water Resources</td>
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GOMA Objectives

Increase awareness, knowledge and resources to assist communities in becoming more resilient and sustainable

Develop tools to address priority issues

Restoration tracking

Facilitate regional monitoring
What We Are / What We Are Not

- Same management framework as RESTORE Council and NRDA Council
- Provide information to inform regional restoration plans
- Strong link between state benefits and regional goals

- Not RESTORE Council or NRDA Trustee Council
- Not formed as a result of the oil spill
- Do not exist as part of a settlement agreement
Set up and supported by the Gulf State CZM programs 2004

Governors’ Agreement → Action Plan I → 501c3 → Business Council


Regional Projects
GOMA Organization

GULF OF MEXICO ALLIANCE MANAGEMENT
Alabama Florida Louisiana Mississippi Texas
Federal Agencies, Academia, NGOs, and Business Advisors

Alliance Staff

PROGRAMS
Priority Issue Teams
Gulf of Mexico Research Initiative

Research Funders Forum
Public Relations Working Group
Business Advisory Council
Federal Workgroup
Governors’ Action Plans

- Supported by Gulf State Governors
- Federally-supported
- Action Oriented
- Cost Effective
- Addresses Priority issues

2006

2009
Coastal Resilience Team

Priority Team’s Focus in Action Plan III: to respond to natural and manmade hazards, including risk communication techniques and resilience assessment, as well as a variety of coastal adaptation and planning methods.
GOMA Resilience Team Goals

• Increase awareness of tools and resources
• Promote understanding of coastal risks
• Promote use of tools and strategies
• Provide information and training
Actions

• Conduct resilience workshops across the Gulf

• Distribute state-specific resilience handbooks

• Promote StormSmart Coast Network

• Update resilience tools with best available science

• Reach out to underserved and minority communities
Accomplishments

Coastal Resilience:

- Homeowner’s Handbooks
- Clean & Resilient Marinas
- StormSmart Coasts Network
- Resilient Coastal Development through Land Use Planning
- Resilience Index and Community Workshops
- CORs / SETs Installation for Sea-Level Rise Modeling
- Resilience Index for Communities
- Resilience Index for Industries
- Mitigation and Planning tool development
GOMA Accomplishments

• **GOMA awarded a grant from NOAA for Gulf-wide community resilience**

• **GOMA will work with and fund ten communities in the Gulf to foster resilience planning and promote Best Management Practices for mitigation**
Accomplishments

CZMA Section 309 Resiliency Efforts:

A grant program to work with and provide funding to coastal Alabama communities for becoming active in or improving in the FEMA Community Rating System (CRS)
The End
Happy Holidays!