The Challenge and Satisfaction of Addressing Community Needs in the Rapidly Changing Landscape of Coastal Louisiana

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Outreach and Engagement Director
MISSION: To drive bold, science-based action to rebuild Coastal Louisiana through outreach, restoration and advocacy.

VISION: A thriving Coastal Louisiana sustained by systems that support healthy wetlands and barrier islands, benefitting people and nature.
To accomplish our mission, we:

• **OUTREACH:** Engage communities and residents living and working on the front lines

• **RESTORATION:** plant marsh grass & trees and oyster reef shoreline protection with volunteers

• **ADVOCACY:** push for funding of science-based restoration and flood protection projects
My Background

I’ve always enjoyed Louisiana’s Coast.
My Background
My Background

MA Sociology through UNO-CHART assistantship - focused on Applied Social Research dealing with Hazards and climate adaptation
What I Do

One dot represents 100 people in the coastal zone

Navigation
Louisiana ranks first in the nation in total shipping tonnage.

Fisheries
Louisiana accounts for 26% of the total catch in the lower 48 states.

Oil and Gas
80% of the nation’s offshore oil and gas moves through the coast.
Partnering with Typically-Underserved, Faith-Based, and Urban Communities: Lessons Learned

Working across socio-economic and cultural lines can be fraught with missteps, misunderstandings, and awkwardness, but it can also be rewarding and result in dynamic and meaningful change. Hear from people who have worked in these situations and learn valuable lessons you can put into your efforts.
Lessons Learned
Lessons Learned

Missteps

Misunderstanding

Awkwardness
Reward

Working to Break

Negative Stereotypes
THANK YOU

Coalition To Restore Coastal Louisiana
Our Coast, Our Future