

SPONSORSHIP BROCHURE



Eric Lutes

Restore America's Estuaries & Coastal States Organization

2020 SUMMIT



The National Coastal and Estuarine Summit

Providence, RI • October 4-8, 2020

www.estuaries.org/summit

ABOUT THE SUMMIT

The National Coastal and Estuarine Summit is the largest gathering of coastal professionals. The Summit brings together a unique blend of people engaged in policy, science, strategy, business, and on-the-ground restoration and management for a week of networking, learning, and hands-on opportunities. The 5-day Summit explores a broad range of issues in coastal restoration and management, and is comprised of more than 100 sessions designed to educate and inspire, poster presentations highlighting cutting-edge research, an award-winning exhibition hall, field sessions, special receptions, and more.

2018 SUMMIT | BY THE NUMBERS:

517

speakers

476

organizations

143

posters

104

concurrent
sessions

70

exhibitors

6

program
tracks

"The National Summit provides ample opportunities for networking and information exchange, allowing me to gain insight on the latest solutions and strategies for managing coastal resources while also interacting with potential partners."

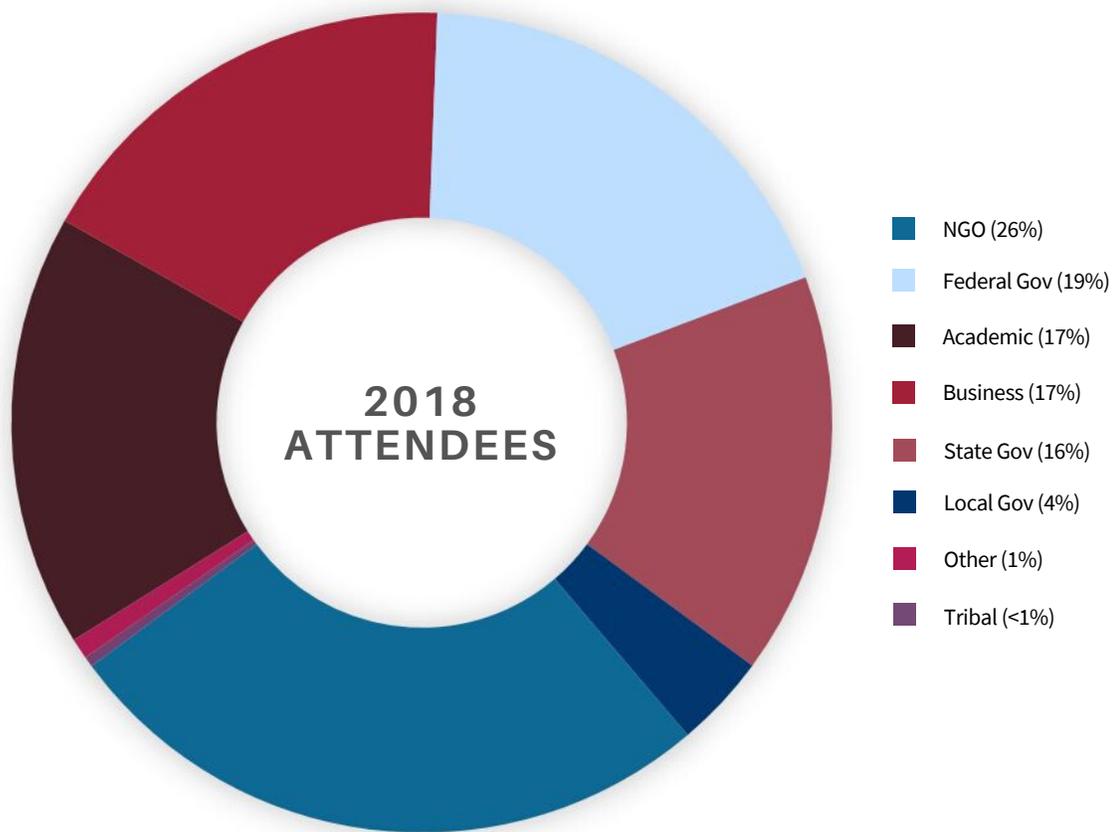
Erin Hague, TetraTech

Photo courtesy of GoProvidence.



SHARE YOUR MESSAGE

Sponsorship of the 2020 Summit provides an exceptional opportunity to showcase your business, products, services, and commitment to coastal restoration in front of a large, relevant audience. We expect more than 1,000 attendees, representing nonprofits; federal, state, and local agencies; tribes; academia; businesses; and more. In 2018, participants came from 41 states and territories, and 8 countries.



BENEFITS

Sponsors receive visibility and recognition before, during, and after the Summit.

- National recognition in marketing materials leading up to the Summit (audiences of 10,000+)
- Recognition via on-site signage during the Summit
- Complimentary exhibit space and registration(s)
- Opportunities to network with colleagues, potential partners, and clients

JOIN US

Leverage the branding and networking potential of the Summit while showing your support for our coasts by sponsoring the 2020 Summit. For more information about sponsoring, please contact Lance Speidell at 703-524-0248 ext. 3 or lspeidell@estuaries.org.

SPONSOR BENEFIT LEVELS

Sponsorship of the 2020 Summit includes the following benefits:

BENEFITS	LEAD \$50,000+	PRINCIPAL \$25,000+	EXECUTIVE \$10,000+	PATRON \$5,000+	BENEFACTOR \$2,500+	SUPPORTER \$1,400+	CONTRIBUTOR \$500+
Opening & Closing Plenaries	Verbal & visual recognition	Visual recognition	Visual recognition	Visual recognition	—	—	—
Onsite program	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Onsite signage	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Exhibit space	Prominent location, 2 booths	Prominent location, 2 booths	Prominent location, 1 booth	1 booth	1 booth	1 booth	—
Registration (basic)	8	5	3	2	2	1	—
Program advertisement	Full page	Full page	Half page	—	—	—	—
Summit webpage recognition	Logo w/ hyperlink on landing page	Logo w/ hyperlink on landing page	Logo w/ hyperlink on landing page	Logo	Listing	Listing	Listing
Media recognition	Press release & social media	Social media	Social media	—	—	—	—
Summit app recognition	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Annual Report recognition	✓	✓	✓	✓	✓	✓	✓

EXCLUSIVE OPPORTUNITIES

In addition to general sponsorships, the following exclusive sponsorship opportunities are available.

Expo Hall \$15,000

The Exposition Hall is the center of activity, housing all exhibits, the poster exhibition, coffee breaks, and several exciting events – including the Opening Reception and Poster Networking Reception.

Includes the following benefits:

- Recognition as an Executive-level sponsor with the associated benefits
- Signage with logo located within the Expo Hall
- Opportunity to place giveaways inside the Expo Hall

Summit Tote Bag \$15,000

The Summit tote bag is a sought-after item at the Summit and is given to all attendees. This eco-friendly bag will be used for years to come.

Includes the following benefits:

- Recognition as an Executive-level sponsor with the associated benefits
- Logo on the tote bag

WiFi Sponsor \$10,000

Provide complimentary internet access throughout the venue space for participants.

Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Signage with logo inside the Expo Hall

Community Service Restoration Project \$10,000

The Summit's Community Service Restoration Project is a hands-on event held Sunday, October 4, through which Summit attendees perform critical restoration work at a local estuary. We engage with local partners for this project, ensuring all participants learn about the local landscapes and the challenges faced by the estuary. *Three sponsorships are available for this event.*

Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Verbal & visual recognition during the Restoration Project
- Acknowledgement as one of the project's sponsors on the Summit's Restoration Project webpage
- Opportunity to address the Restoration Project participants



Summit App Sponsor \$15,000

The Summit app is the go-to resource for attendees to find up-to-date information regarding program changes, special events, conference center maps, and much more. Attendees use the app leading up to and throughout the duration of the Summit.

Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Logo featured on the app's opening screen

Plenary Session \$10,000

The Summit plenary sessions (Opening & Closing) each feature prominent speakers providing insights on current issues facing the coastal community.

Sponsorship is available for each plenary.

Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Verbal acknowledgement during the sponsored plenary
- Acknowledgement as the plenary's exclusive sponsor in the Summit app

Volunteers Sponsor \$7,500

We offer volunteer positions to students, community groups, and attendees who are unable to cover the cost of registration. Volunteers work at the registration booth and as session monitors. In return for one day's work, they receive complimentary admission to the Summit. Sponsorship of this opportunity helps underwrite the costs of volunteer management and their participation in the Summit.

Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Placard signage with logo at the registration desks

Networking Reception \$7,500

The Networking Reception, a social highlight of the Summit, brings attendees together at a nearby venue. At the reception, attendees meet up with new colleagues and old friends, while enjoying appetizers and entertainment.



Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Signage with logo located at the event
- Acknowledgement as the Networking Reception exclusive sponsor in the Summit app

Opening Reception \$7,500

The Opening Reception welcomes attendees to the Summit and provides an evening of mingling and networking. The reception takes place in the Expo Hall; attendees are provided with appetizers and a cash bar.

Includes the following benefits:

- Recognition as a Patron-level sponsor with the associated benefits
- Signage with logo located in the Expo Hall during the event
- Acknowledgement as the Opening Reception exclusive sponsor in the Summit app

Poster Happy Hour \$5,000

During the Poster Happy Hour, poster presenters share their projects and research with Summit attendees. The event is attended by 500+ attendees.

Includes the following benefits:

- Recognition as a Benefactor-level sponsor with the associated benefits
- Signage with logo located in the Poster Hall during the event
- Acknowledgement as the Poster Happy Hour exclusive sponsor in the Summit app



Photo courtesy of Tidal Influence.

Yoga Studio \$3,500

The Summit offers yoga classes and afternoon mini-breaks to rejuvenate Summit attendees.

Includes the following benefits:

- Recognition as a Benefactor-level sponsor with the associated benefits
- Signage with logo located near the Yoga Studio
- Acknowledgement as the Yoga Studio exclusive sponsor in the Summit app

Coffee Break Sponsor

\$3,000 each | \$15,000 for all six

Throughout the Summit there are coffee breaks where attendees refuel and re-energize with coffee and tea. Thank you signs with logos will be placed on the tables.

Includes the following benefits:

- Recognition and benefits as a Supporter-level sponsor for single breaks / Executive-level sponsor for all
- Placard signage with logo at the coffee stations