

2022 COASTAL & ESTUARINE SUMMIT

HOSTED BY RESTORE AMERICA'S ESTUARIES

📍 New Orleans, LA • December 4-8, 2022



**SPONSORSHIP
PROSPECTUS**

RESILIENT COASTS. RESILIENT COMMUNITIES.

ABOUT THE SUMMIT

Restore America's Estuaries (RAE) is proud to present the 2022 Coastal & Estuarine Summit with support from the Coalition to Restore Coastal Louisiana (CRCL). The 2022 Summit is returning to New Orleans to bring together the coastal restoration and management communities to explore issues, solutions, and lessons learned in their work. The Summit Program will address all aspects of coastal and estuarine restoration and management, including the Great Lakes and international locales. These topics are crucial as coastal communities pursue new, more robust strategies to effectively manage, protect, and restore their resources in a changing climate. Ensuring our coastal ecosystems, and the communities that rely on them, are resilient now and into the future will be a particular focus at this year's event.

2018 SUMMIT | BY THE NUMBERS:

517

speakers

476

organizations

143

posters

104

concurrent
sessions

70

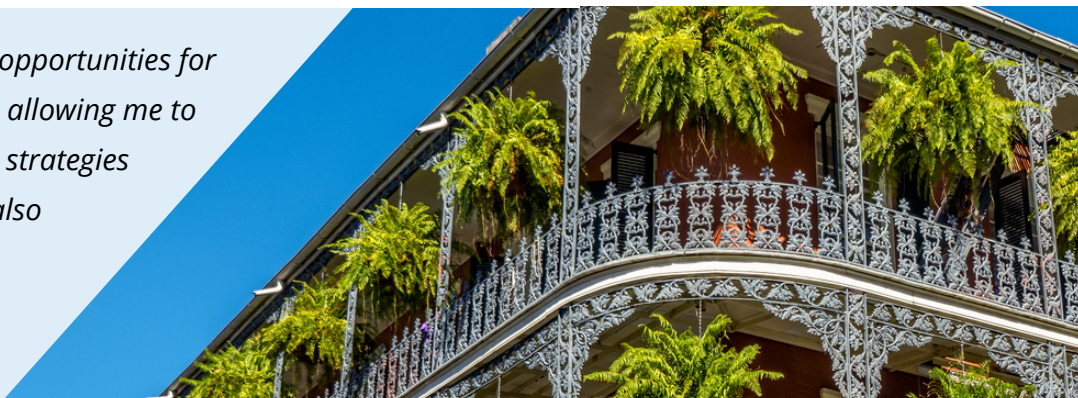
exhibitors

6

program
tracks

"The National Summit provides ample opportunities for networking and information exchange, allowing me to gain insight on the latest solutions and strategies for managing coastal resources while also interacting with potential partners."

-Erin Hague, TetraTech

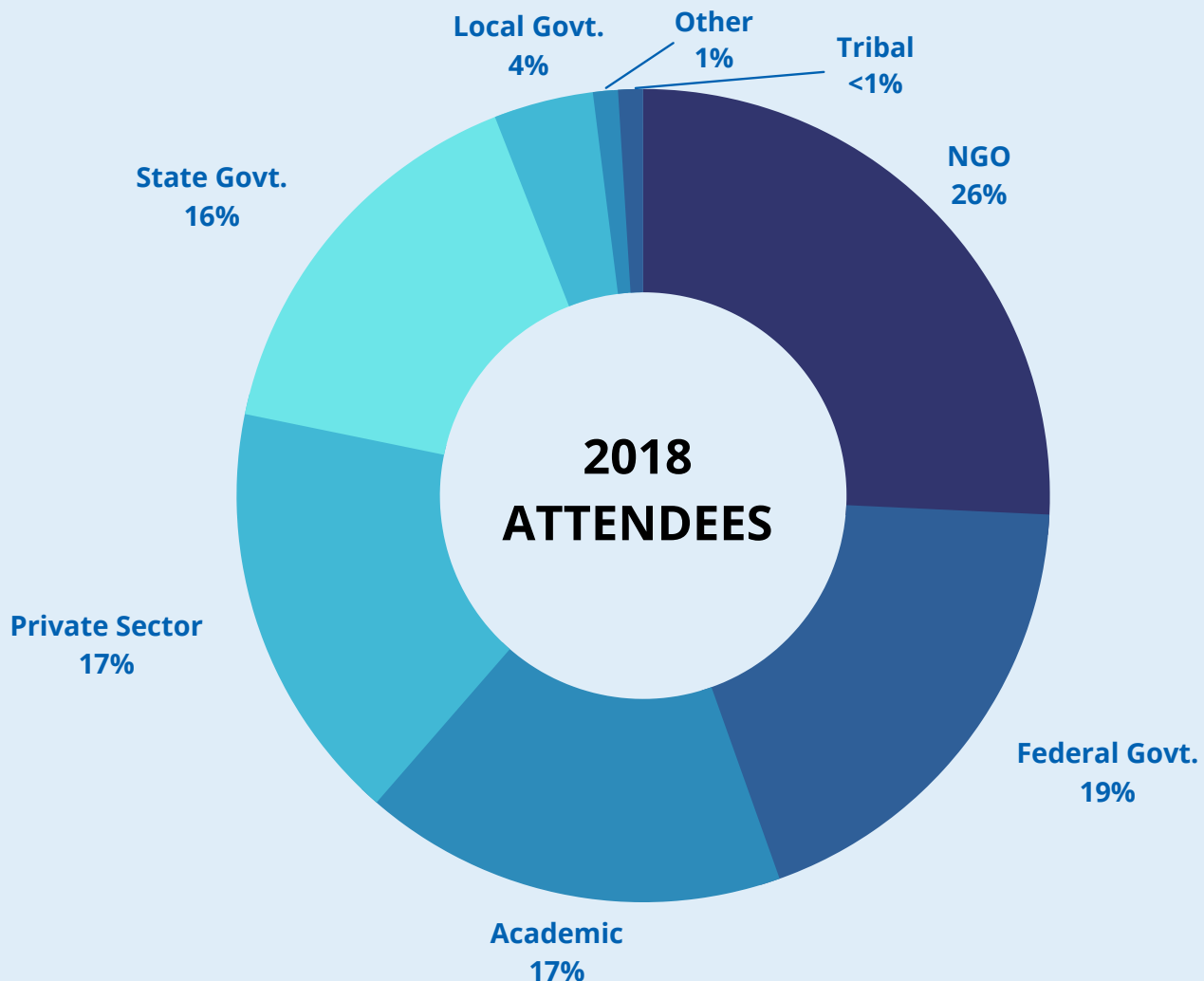


ATTENDEES

Sponsorship of the 2022 Summit provides an exceptional opportunity to showcase your business, products, services, and commitment to coastal restoration in front of a large, relevant audience. We expect more than 1,400 attendees, representing nonprofits; federal, state, and local agencies; tribes; academia; businesses; and more. In 2018, participants came from 41 states and territories, and 8 countries.

Sponsors receive visibility and recognition before, during, and after the Summit including:

- National recognition in marketing materials leading up to the Summit (audiences of 10,000+)
- Recognition via on-site signage during the Summit
- Complimentary exhibit space and registration(s)
- Opportunities to network with colleagues, potential partners, and clients



SPONSORSHIP

BENEFITS | SPONSORSHIP LEVEL:

| | LEAD \$50,000+ | PRINCIPAL \$25,000+ | EXECUTIVE \$10,000+ | PATRON \$5,000+ | SUPPORTER \$2,000+ | CONTRIBUTOR \$500+ |
|--|------------------------------|------------------------------|-----------------------------|--------------------|-----------------------|-----------------------|
| Opening & Closing Plenaries | Verbal & visual recognition | Visual recognition | Visual recognition | Visual recognition | --- | --- |
| Printed Booklet | Logo + full-page ad | Logo + full-page ad | Logo + half-page ad | Logo | Listing | Listing |
| Onsite Signage | Logo | Logo | Logo | Logo | Listing | Listing |
| Exhibit Space | Prominent location, 2 booths | Prominent location, 2 booths | Prominent location, 1 booth | 1 booth | 1 booth | --- |
| Registration | 8 | 5 | 3 | 2 | 1 | --- |
| Summit Webpage Recognition | Logo w/ hyperlink | Logo w/ hyperlink | Logo w/ hyperlink | Logo | Listing | Listing |
| Media Recognition | Press release & social media | Social media | Social media | --- | --- | --- |
| Summit App Recognition | Logo | Logo | Logo | Logo | Listing | Listing |
| Invitations to Sponsor Reception | 8 | 5 | 3 | 2 | 1 | --- |
| Attendee Mailing List Access | ✓ | ✓ | ✓ | --- | --- | --- |
| Tote Bag Item | ✓ | ✓ | --- | --- | --- | --- |
| Annual Report Recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 Year Membership (Corporate Partner / Affiliate Member) | ✓ | ✓ | ✓ | ✓ | ✓ | --- |

EXCLUSIVE OPPORTUNITIES

Expo Hall - \$20,000

- Naming opportunity for Expo Hall in all relevant Summit communications (ex: "The RAE Summit Expo Hall presented by ABC")
- Signage/logo within Expo Hall
- Opportunity to place giveaways or host raffle in Expo Hall
- Other benefits at Executive Level

Restoration Project - \$15,000

- Naming opportunity for Restoration Event in all relevant Summit communications (ex: "The RAE Summit Restoration Event presented by ABC")
- Acknowledgement as the project's sponsor on the Summit's Restoration Project webpage
- Opportunity to address the Restoration Project participants
- Other benefits at Executive Level

WiFi - \$15,000

- Opportunity for custom landing page, including link
- Opportunity to create custom network name and password
- Other benefits at Executive Level

Coffee Breaks - \$3,000 each \$15,000 all 6

- Signage at coffee stations
- Other benefits at closest general sponsorship level below total paid

Tote Bag - SOLD



Poster Happy Hour - SOLD



Lanyard Sponsor - \$7,500

- Logo on attendee name badge lanyard
- Other benefits at Patron Level

Sponsor Reception - \$7,500

- Naming opportunity for Sponsor Reception in all relevant Summit communications
- Signage at event
- Opportunity to name signature cocktail for event
- Opportunity to purchase additional drink tickets to distribute
- Other benefits at Patron Level

Networking Reception - SOLD



Opening Reception - SOLD



Plenary - \$15,000 opening/closing \$25,000 both

- Naming opportunity for Opening and/or Closing Plenary in all relevant Summit communications (ex: "The RAE Summit Closing Plenary presented by ABC")
- Visual and verbal recognition during plenary
- Other benefits at Executive Level

Volunteers Sponsor - \$7,500

- Signage at registration desk
- Opportunity to provide shirts including logo
- Other benefits at Patron Level

Yoga Studio - \$3,500

- Signage at studio
- Verbal recognition during yoga sessions
- Other benefits at Supporter Level

THANK YOU 2020 SPONSORS

LEAD SPONSORS:



PRINCIPAL SPONSORS:



EXECUTIVE SPONSORS:



PATRON SPONSORS:



Eric Lutes



BENEFACITOR SPONSORS: Blue Robotics • EA Engineering, Science, and Technology • Environmental Science Associates • IRL Council • Moffatt & Nichol • National Parks Conservation Association (NPCA) • National Wildlife Federation • Reef Innovations/Reefball Foundation • Stantec • Tetra Tech • The Ocean Foundation – SeaGrass Grow Program • Woods Hole Group

SUPPORTER SPONSORS: American Shore & Beach Preservation Association • BETA Group • Chesapeake Bay Program • Coastal & Estuarine Research Federation • Eureka Water Probes • J.F. Brennan Company, Inc. • NOAA Sea Grant • Restore the Mississippi River Delta

CONTRIBUTOR SPONSORS: TerraCarbon

RECENT SPONSORS

The Curtis and Edith Munson Foundation • Clean Foundation • Coastal & Estuarine Research Federation • Environmental Protection Agency (EPA) • Environmental Defense Fund • Ducks Unlimited • Fuss & O'Neill • Honda Marine Science Foundation • Island Foundation • The Nature Conservancy • National Oceanic and Atmospheric Administration (NOAA) • NOAA Sea Grant • National Parks Conservation Association • National Wildlife Federation • Ocean Conservancy • Orsted • Stantec • Pew Charitable Trusts • The Walton Family Foundation • The Ocean Foundation • U.S. Department of Agriculture - Natural Resources Conservation Service • U.S. Fish & Wildlife Service (USFWS)

AECOM • American Shore and Beach Preservation Association • Anthropocene Coasts • Association of National Estuary Programs • Audubon Louisiana • Batelle • Buzzards Bay Coalition • California Coastal Management Agencies • California Sea Grant • Capital Meeting Planners • Cargill • CDM Smith • Cruise Industry Charitable Foundation • Department of Transportation - Federal Highway Administration • Dewberry • Dynamic Solutions • Ecological Restoration Business Association • Ecology & Environment, Inc • Environmental Services, Inc • Great Lakes Dredge & Dock • Georgia Sea Grant • Gulf of Mexico Alliance • Harbor Breeze Yacht Cruises and Charters • HDR • NOAA - IOOS Association • JF Brennan • Lake Pontchartrain Basin Foundation • LightHawk • Marine Affairs Institute • Marine Science Today • Mosaic • Munich Re • Oregon Sea Grant • Port of Long Beach • Reef Innovations • Resources Legacy Fund Foundation • Restore the Mississippi River Delta • Roger Williams University • SeaGrant Rhode Island • The ScottsMiracle-Gro Foundation • SeaGrant Louisiana • VHB • SouthWings • State of California Wetlands Conservation Board • The Trull Foundation • U.S Geological Survey

Barataria Terrebonne National Estuary Program • Blue Robotics • Building Conservation Trust • Bureau Waardenburg Ecology & Landscape • Contractor Compliance and Monitoring, Inc. • Cox Communications • EA Engineering, Science and Technology, Inc. • Earth Resources Technology • ECO • EConcrete • ECO Magazine • Ecosphere • Environmental Science Associates • IRL Council • Marian Brister Martinez • Moffatt & Nichol • The Ocean Foundation – SeaGrass Grow Program • Scheda Ecological Associates, Inc. • S&ME, Inc. • Tagboard, Inc. • Taylor & Francis Group • Tetra Tech • Tulane Institute on Water Resources Law and Policy • Woods Hole Group

Alabama Coastal Foundation • ALS Oil & Gas – Reservoir Laboratories • Aquarium of the Pacific • Artist Boat • The Bay Foundation • BETA Group • BioBase by C-Map • Brown Girl Stuff • California Estuarine Research Society • Chesapeake Bay Program • DHI Water & Environment, Inc. • Ecosystem Investment Partners • Eureka Water Probes • Filtrexx International • Greater Fort Lauderdale Convention & Visitors Bureau • Global Experience Specialists • Golden Bear Services • Gulf of Mexico Research Initiative • Heal the Bay • HNTB • In-Situ • JESCO Environmental & Geotechnical Services, Inc. • J. F. Brennan Company, Inc. • Klein Marine Systems, Inc. • Living Blanket, LLC • Living Shorelines Solutions, Inc. • McIlhenny Company • Natural Resources Conservation Service – North Carolina • Ocean Sensors, Inc. • OTT HydroMet • RBR • Resource Environmental Solutions, LLC • San Antonio Bay Foundation • Scoot Science • Seafood Health Facts • Storm Water Systems, Inc. • Streamside Technology, Inc. • Tampa Bay Estuary Program • Taylor Engineering, Inc. • Teledyne Marine • TerraCarbon • Turner Designs • The Water Institute of the Gulf • University of Wisconsin Press • Xylem • YSI

EVENT DETAILS

New Orleans is one of the most notable coastal cities in the U.S. Its rich history of culture, cuisine, outdoor recreation, and estuary-based economy makes it the perfect location for this year's Summit. Equally, it is on the forefront of what we stand to lose in the face of sea-level rise, increasingly volatile storms, and coastal land loss. The Mississippi River Delta loses a football field worth of land every 100 minutes to coastal erosion caused by sediment diversion and development.

Thankfully, legislators from Louisiana, as well as state and federal agencies, have taken action and provided significant funding to address the state's restoration needs in 2022 and beyond. This year, Congress approved a \$1.3 billion commitment to complete more than 100 projects in the Delta as part of the state's Coastal Annual Plan.

This makes New Orleans the perfect place for RAE to host the 2022 Coastal & Estuarine Summit. The five-day event will be packed with thoughtful discussion, engaging presentations, and networking opportunities, including a multi-day expo hall, interactive field sessions, a restoration project, and a networking reception.

Don't miss your chance to take part in the biggest gathering of coastal restoration professionals in the United States. Secure your sponsorship today and get your company or organization in front of the federal and state agencies, corporations, and non-profits leading the charge to protect and restore our vibrant coastal ecosystems.

JOIN US!

Leverage the branding and networking potential of the Summit while showing your support for our coasts by sponsoring the 2022 Summit.

For more information about sponsoring, please contact Lance Speidell at lspeidell@estuaries.org.

