

2024 COASTAL & ESTUARINE SUMMIT

HOSTED BY RESTORE AMERICA'S ESTUARIES

OCTOBER 6-10, 2024

WASHINGTON, D.C. REGION



RESTORE
AMERICA'S
ESTUARIES

ABOUT THE SUMMIT

Restore America's Estuaries (RAE) is proud to present the 2024 Coastal & Estuarine Summit, with support from our member organization Chesapeake Bay Foundation. The 2024 Summit is returning to the Washington, DC, region to bring together the coastal restoration and management communities to explore issues, solutions, and lessons learned in their work. The Summit Program will address all aspects of coastal and estuarine restoration and management, including the Great Lakes and international locales. These topics are crucial as coastal communities pursue new, more robust strategies to effectively manage, protect, and restore their resources in a changing climate. Ensuring our coastal ecosystems, and all of the communities that rely on them, are resilient now and into the future will be a particular focus at this year's event.

2022 SUMMIT | BY THE NUMBERS:

500+

speakers

530

organizations

130+

posters

100+

concurrent
sessions

60+

exhibitors

10

program
tracks

"The National Summit provides ample opportunities for networking and information exchange, allowing me to gain insight on the latest solutions and strategies for managing coastal resources while also interacting with potential partners." – Erin Hague, TetraTech



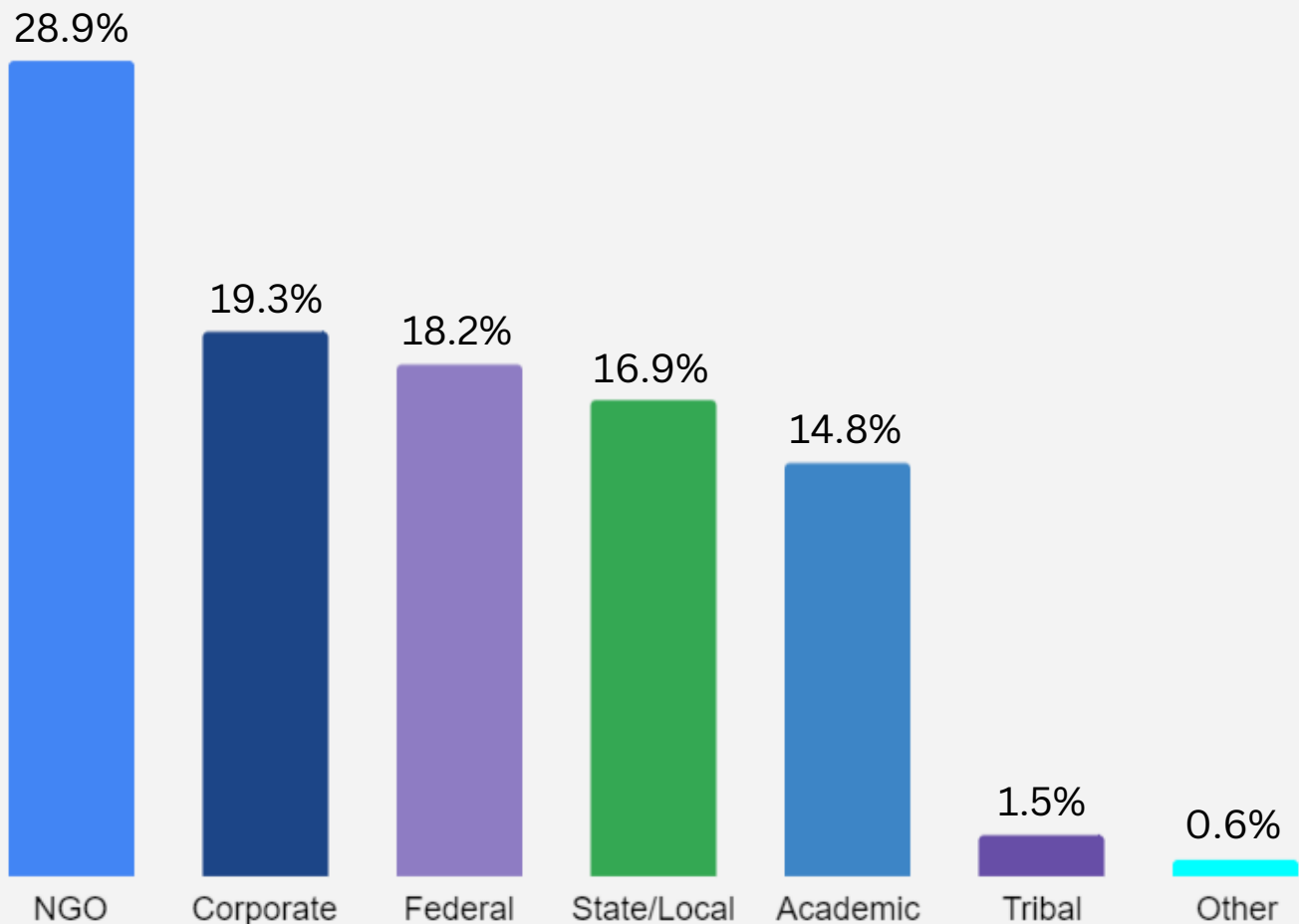
ATTENDEES

We expect more than 1,400 attendees, representing nonprofits; federal, state, and local agencies; tribes; academia; businesses; and more. In 2022, participants came from 41 states and territories, and 8 countries.

Sponsors receive visibility and recognition before, during, and after the summit including:

- National recognition in marketing materials leading up to the Summit (audiences of 10,000+)
- Recognition via on-site signage during the Summit
- Complimentary exhibit space and registration(s)
- Opportunities to network with colleagues

2022 ATTENDEES BY SECTOR



SPONSORSHIP

BENEFITS | SPONSORSHIP LEVEL:

	LEAD \$50,000+	PRINCIPAL \$25,000+	EXECUTIVE \$10,000+	PATRON \$6,500+	SUPPORTER \$2,500+	CONTRIBUTOR \$500+
Registration	8	5	3	2	1	---
Exhibit Space	Prominent location, 2 booths	2 booths Prominent location	Prominent location, 1 booth	1 booth	1 booth	---
Attendee Mailing List Access	✓	✓	✓	✓	---	---
Opening & Closing Plenaries	Verbal & visual recognition	Visual recognition	Visual recognition	Visual recognition	---	---
Invitations to Sponsors Reception	8	5	3	2	---	---
Printed Booklet	Logo + full-page ad	Logo + full-page ad	Logo + half-page ad	Logo	Listing	Listing
Onsite Signage	Logo	Logo	Logo	Logo	Listing	Listing
Summit Webpage Recognition	Logo w/ hyperlink	Logo w/ hyperlink	Logo w/ hyperlink	Logo	Listing	Listing
Media Recognition	Press release & social media	Social media	Social media	---	---	---
Summit App Recognition	Logo	Logo	Logo	Logo	Listing	Listing
Tote Bag Item	✓	✓	---	---	---	---
Annual Report Recognition	✓	✓	✓	✓	✓	✓
1 Year Membership (Corporate Partner / Affiliate Member)	✓	✓	✓	✓	✓	---

Sponsorship Add-on Options

- Extra booth (expanding single booth to double): \$1,000
- Ad in Summit Program Booklet: \$1,000 for full-page, \$500 for half-page

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Leverage the branding and networking potential of these exclusive sponsorship opportunities. Opportunities below may be added to a General Sponsorship of Supporter level or higher!

Expo Hall- \$10,000

- Naming opportunity for Expo Hall in all relevant Summit communications (ex: "The RAE Summit Expo Hall presented by ABC")
- Signage/logo within Expo Hall
- Opportunity to place giveaways or host raffle in Expo Hall

Restoration Project- \$5,000

- Naming opportunity for Restoration Event in all relevant Summit communications (ex: "The RAE Summit Restoration Event presented by ABC")
- Acknowledgement as the project's sponsor on the Summit's Restoration Project webpage
- Opportunity to address the Restoration Project participants

WIFI- \$5,000

- Opportunity for custom landing page, including link
- Opportunity to create custom network name and password

Coffee Breaks- \$1,500 each, \$7,500 all 6

- Signage at coffee stations

Sponsor Reception- \$5,000

- Naming opportunity in all relevant Summit communications (ex: "Sponsor Reception presented by ABC")
- Signage at event
- Opportunity to name signature cocktail for event
- Opportunity to purchase additional drink tickets to distribute

Tote Bag- \$5,000

- Include logo on eco-friendly tote bag offered to all attendees
- Opportunity to include item and/or handout in all bags

Summit App - \$5,000

- Opportunity to create custom opening screen

Opening Reception - \$5,000

- Naming opportunity for Opening Reception in all relevant Summit communications (ex: "The President's Opening Reception presented by ABC")
- Signage at event
- Opportunity to name signature cocktail for event
- Opportunity to purchase additional drink tickets to distribute

Networking Reception - \$5,000

- Naming opportunity for Networking Reception in all relevant Summit communications (ex: "The RAE Summit Networking Reception presented by ABC")
- Signage at event
- Opportunity to name signature cocktail for event
- Opportunity to purchase additional drink tickets to distribute

Plenary - \$5,000 opening/closing \$7,500 both

- Naming opportunity for Opening and/or Closing Plenary in all relevant Summit communications (ex: "The RAE Summit Closing Plenary presented by ABC")
- Visual and verbal recognition during plenary

Volunteers Sponsor - \$2,500

- Signage at registration desk
- Opportunity to provide shirts including logo

Yoga Studio - \$1,500

- Signage at studio
- Verbal recognition during yoga sessions

Poster Happy Hour- \$5,000

- Naming Opportunity for Poster Happy Hour in all relevant Summit communications (ex: "The RAE Summit Poster Happy Hour presented by ABC")

For additional information on sponsorship opportunities, please contact
Lance Speidell at lspeidell@estuaries.org

THANK YOU TO OUR 2022 SPONSORS

LEAD SPONSOR:



PRINCIPAL SPONSOR:



THE CURTIS & EDITH MUNSON FOUNDATION

EXECUTIVE SPONSOR:



PATRON SPONSOR:



MEDIA SPONSOR: Environment Coastal & Offshore (ECO) • University of Wisconsin Media

SUPPORTER SPONSOR: National Audubon Society • Industrial Fabrics • Chesapeake Bay Program • J.F. Brennan Company, Inc. • Coastal and Estuarine Research Federation • Living Shoreline Solutions • EConcrete • Lynker • ecoSPEARS • NOAA Sea Grant • Envirolok • Osprey Initiative • Environmental Science Associates • RES • Flexamat (Motz Enterprises, Inc.) • Roscoe Moss Company • Freese & Nichols • SouthWings • In-Situ • Voss Signs • Indian River Lagoon Council • YSI/Sontek • Xylem Brands

CONTRIBUTOR: Bureau of Ocean Energy Management • Ducks Unlimited • PyroScience • National Association of Conservation Districts • RBR • TerraCarbon • Tulane By Water Institute

EVENT DETAILS

Restore America's Estuaries is proud to present the 2024 Coastal & Estuarine Summit, the premier event for coastal restoration policy makers, practitioners, and managers in the United States. Taking place in Washington, D.C. in October 2024, our next Summit promises to be our largest yet! At the 2024 RAE Coastal & Estuarine Summit, we'll be exploring and discussing the latest research, policy, science, and practices in coastal restoration. And there's no better place to hold this year's Summit than in Washington, D.C. Situated at the confluence of the Anacostia and Potomac Rivers, the D.C. region is the perfect backdrop for a gathering of the best and brightest minds in coastal policy and restoration. With its easy access to transportation and top-notch accommodations, and a rich culture and history, the nation's capital provides a convenient and enjoyable setting for the country's largest gathering of the coastal and estuarine restoration and management communities. Details on event logistics can be found at <https://estuaries.org/2024-rae-summit/>.

JOIN US!

Leverage the branding and networking potential of the Summit while showing your support for our coasts by sponsoring the 2024 Summit.

For more information about sponsoring, please contact Lance Speidell at lspeidell@estuaries.org

