

# **Building A Fundraising Plan Worksheet**

**In three sentences or less, what is our organization's mission?**

**What are three goals we can achieve to help further our mission?**

**What are our budgetary constraints?**

**What is does exceeding our budget look like? (Dream Budget)**

**What can we do with our dream budget?**

**What are our biggest internal resources to exceed our budget and achieve our mission?**

**What are our biggest external resources to exceed our budget and achieve our mission?**

**What are three reasons someone should fund our mission?**

**What are two things a funder would receive in return? (Tangible or intangible)**

**Closing statement**